

THE SOUTH CAROLINA PEACH FESTIVAL

Sponsorship Packages



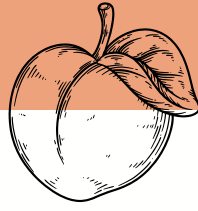
#PartyAtThePeach

PO BOX 549 GAFFNEY, SC 29342
THESOUTHCAROLINAPEACHFESTIVAL@YAHOO.COM
WWW.SOUTHCAROLINAPEACHFEST.COM

2024 Sponsors

Allison's Golf Carts	Founders
Allstate	Frederick Memorial
Alphaboder	Gaffney Buick GMC
Auto Gallery Ford	Gaffney Ledger
Blakely	Gutterguard Greenville
Board of Public Works	iHeart
Broad River Electric	Leaf Filter
Browns Packing	Limestone University
Burns Chervolet	Madhatter Amusements
BWC Contracting	McDaniel Construction
Cabellas/Bass Pro	McDonalds
Carolina Foothills	McKown Physcial Therapy
CGD	Nestle
Chamber	Peachtree
Champion	Performance Auto
Cherokee County	Settle Heating & Air
Cherokee Outfitters	Sleep Inn
Cherokee Super Speedway	Sossmon Construction
(Shadyside)	Spartanburg Regional
Chic-fil-A	Surface Bella
City of Gaffney	T&J Landscaping
Clock	T-Mobile
Collision Veterans	Ultimate Gutterguard
Duke Energy	Western Lens Rams Photography
Edward Jones	WH Operating Group
First Piedmont	White's Roofing
First Staffing	WZZQ
Food Lion	





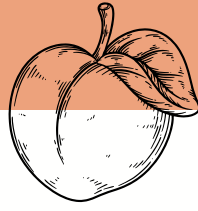
Making the Peach Festival Possible

The Peach Festival is the largest tourist event in Cherokee County, offering low-cost to free entertainment that the entire family can enjoy. This vibrant celebration, which highlights our area's rich peach-growing heritage, would not be possible without the generous support of our local sponsors. Their commitment to our community helps us keep the festival accessible and enjoyable for all, ensuring that families can come together to experience a fun-filled, memorable event.

We are incredibly grateful to our sponsors, whose contributions make it possible to bring this annual celebration to life. From providing financial support to offering in-kind donations and volunteering their time, our sponsors play a crucial role in making the Peach Festival a success. Their dedication to preserving and promoting the unique culture of Cherokee County helps strengthen the bonds within our community and supports local businesses.

Thanks to our amazing sponsors, we are able to offer a diverse array of activities, entertainment, and experiences that showcase the best of our county. Whether it's the lively music, the delicious food, or the family-friendly games, the Peach Festival is truly a community event that wouldn't be the same without the ongoing support of our local sponsors. We extend our deepest gratitude to each one of them for their continued partnership and commitment to making the Peach Festival an unforgettable tradition for all to enjoy.





In-Kind Support

The Peach Festival relies not only on financial support to help bring our events to life but also on the invaluable contributions of local businesses through in-kind sponsorships. These in-kind donations play a crucial role in helping us reduce costs, allowing more of our resources to go directly toward enhancing the festival experience. Whether it's providing food, lodging, marketing, or other essential services, these contributions are vital to the success of the event.

In-kind sponsorships are an excellent way for businesses to showcase their support for the community while helping us create an unforgettable experience for all attendees. Your generous donation can be a significant part of making this year's South Carolina Peach Festival the most successful one yet. We welcome any level of support you can provide, and we truly appreciate your partnership in helping us celebrate the rich heritage of the South Carolina Peach Festival. If you're interested in becoming an In-Kind Sponsor, we would love to discuss the many ways you can get involved and contribute.

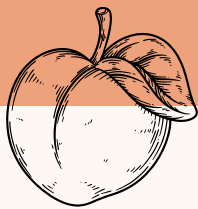
Please don't hesitate to reach out to us for more information or to sign on as one of our In-Kind Sponsors:

Emily Rockwell 864-838-7436

Email: thesouthcarolinapeachfestival@yahoo.com







2025 Events

CHEROKEE SPEEDWAY RACE

PAGEANT

FISHING TOURNAMENT

LAKE WHELCHER CONCERT

PRAISE & WORSHIP

DESSERT CONTEST

FOOD VENDORS

ARTS AND CRAFTS

PARADE

WRESTLING

CAR SHOW

CONCERTS AT JOLLY PARK

KIDS FUN ZONE



Sponsorship Levels

GIANT PEACH

\$10,000 +

Advertising Presence: Website, Social Media, Local Media, Radio, & Events
Logo/Name on Downtown Banner
10' X 10' Vendor Space
Peach Festival Sponsorship Plaque
Peach Festival Parade Float
30 second video with Mascot "Peachy"
10 Passes for all ticket events
5 Exclusive Parking Spaces at Lake Concert
Peach Festival Shirts & Swag
1 Fishing Tournament Entry

PEACHOID

\$8,000

Advertising Presence: Website, Social Media, Local Media, Radio, & Events
Logo/Name on Downtown Banner
10' X 10' Vendor Space
Peach Festival Sponsorship Plaque
Peach Festival Parade Float
30 second video with Mascot "Peachy"
8 Passes for all ticket events
4 Exclusive Parking Spaces at Lake Concert
Peach Festival Shirts & Swag

PEACH TREE

\$6,000

Advertising Presence: Website, Social Media, Local Media, Radio, & Events
Logo/Name on Downtown Banner
10' X 10' Vendor Space
Peach Festival Sponsorship Plaque
Peach Festival Parade Float
20 second video with Mascot "Peachy"
6 Passes for all ticket events
3 Exclusive Parking Spaces at Lake Concert
Peach Festival Shirts & Swag

PEACH PIE

\$5,000

Advertising Presence: Website, Social Media, Local Media, Radio, & Events
Logo/Name on Downtown Banner
10' X 10' Vendor Space
Peach Festival Sponsorship Plaque
Peach Festival Parade Float
5 Passes for all ticket events
3 Exclusive Parking Spaces at Lake Concert
Peach Festival Shirts & Swag

BIG PEACH

\$3,000

Advertising Presence: Website, Social Media, Local Media, Radio, & Events
Logo/Name on Downtown Banner
10' X 10' Vendor Space
Peach Festival Sponsorship Certificate
2 Entries to Peach Festival Parade
3 Passes for all ticket events
2 Exclusive Parking Spaces at Lake Concert
Peach Festival Shirts & Swag

LITTLE PEACH

\$2,000

Advertising Presence: Website, Social Media, Local Media, Radio, & Events
Logo/Name on Downtown Banner
10' X 10' Vendor Space
Peach Festival Sponsorship Certificate
2 Entries to Peach Festival Parade
2 Passes for all ticket events
1 Exclusive Parking Spaces at Lake Concert
Peach Festival Shirts & Swag

PEACH BLOSSOM

\$1,000

Advertising Presence: Website, Social Media, Local Media, Radio, & Events
Logo/Name on Downtown Banner
10' X 10' Vendor Space
Peach Festival Sponsorship Certificate
1 Entries to Peach Festival Parade
1 Pass for all ticket events
1 Exclusive Parking Spaces at Lake Concert
Peach Festival Shirts & Swag

PEACH PIT

\$500

Peach Festival Sponsorship Certificate
1 Entries to Peach Festival Parade
Peach Festival Shirts & Swag

BABY PEACH

\$250

Peach Festival Shirts & Swag

Sponsors choosing to support a specific event will receive targeted advertising.



Let's Connect!

social: [facebook.com/SCPeachFestival](https://www.facebook.com/SCPeachFestival)

#PartyAtThePeach

TheSouthCarolinaPeachFestival@yahoo.com

<https://www.southcarolinapeachfest.com>

Corporate Sponsorship Commitment Form

PRINT ALL NAMES LEGIBLY AND EXACTLY AS THEY SHOULD APPEAR IN
ALL PUBLICATIONS.

Business Name: _____ (as it appears in print)

Contact Name: _____

Mailing address: _____

City / State / Zip: _____ Phone: _____

Type of contribution (please mark one):

- Cash/Check Sponsorship Dollar Amount: \$_____
- In-Kind Item(s) Donated: _____

Please email the logo in .jpg or .png format for promotional use to thesouthcarolinapeachfestival@yahoo.com.

For questions or concerns, please contact Emily Rockwell at 864-838-7436. Sponsorships received before July 1, 2025, will be recognized according to levels. We are a 501(c) 6. Please enclose a check payable to The South Carolina Peach Festival. We thank you for your contribution.

Please mark and return for benefits according to level.

- Parade Entry _____
- Vendor Space _____

Signature of sponsor

Please sign the form and return it to:

THE SOUTH CAROLINA PEACH FESTIVAL, INC.

P.O. BOX 549

GAFFNEY, SC 29342

SHIRT SIZES & QTY:

SMALL _____

MEDIUM _____

LARGE _____

X-LARGE _____

XX-LARGE _____

XXX-LARGE _____