





























FOOD IN LION









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864-490-4127



















SOSSAMON CONSTRUCTION









ENERGY®

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The Peach Festival is the largest tourist event in Cherokee County, offering low-cost to free entertainment that the entire family can enjoy. Thanks to our local sponsor support, we can bring you this annual celebration of our area's peach-growing heritage!





2024 Events



Thursday, July 11th - Saturday, July 20th



Cherokee Speedway Race Pageant

Lake Whelchel Event (TBD)

Praise & Worship



Comedy Show at Capri

Downtown Bar Crawl



Food Vendors

Carnival

Arts and Crafts

Parade



Wrestling
Car Show
Concerts at Jolly Park

















While the Peach Festival requires monetary support to make our events successful, we also need partnerships with businesses for in-kind sponsorships. In-Kind sponsorships help save money we would otherwise need to spend to make the festival successful. Many ideas, such as food, lodging, and advertisement, are listed above. We appreciate any support you can invest in making this year's South Carolina Peach Festival the best one yet!

Contact us today to become one of our In-Kind Sponsors!

Gayle White at 864-490-0133

thesouthcarolinapeachfestival@yahoo.com

CHOOSE YOUR PEACH LEVEL!

Sponsorship Levels	Giant Peach	The Peachoid	Peach Tree	Peach Pie	Big Peach	Little Peach	Peach Blossom	Peach Pit	Baby Peach
	\$10,000 +	\$ 8,000	\$ 6,000	\$ 5,000	\$ 3,000	\$ 2,000	\$ 1,000	\$ 500	\$ 250
Advertising Presence on Festival Website	2	39	3	3	39	29	29	39	3
Cherokee County Chamber of Commerce Promotion	3	3	*	3	39	29	29	39	3
Publicity on Official SC Peach Festival Facebook Page	3	3	39	3	3	29	29	3	29
Advertising Presence in all local print media and at all Events	3	39	3	*9	39	39	2		
Radio Advertising	29	39	29	39	29	29	2		
Logo/Name on Downton Banner	29	29	39	3	39	29	2		
10' X 10' Vendor Space	29	29	29	39	29	29	2		
Peach Festival Sponsorship Plaque	29	9	*	Š					
Peach Festival Sponsorship Certificate					29	?	29	29	
Peach Festival Parade Float	2	Ş	O	*					
Entry to Peach Festival Parade					2	2	1	1	1
Exclusive Sponsorship Parking at Lake Whelchel for Event	ľ	4	m	æ	2	1	U		
Video with Peach Festival Mascot "Peachy"	30 seconds	30 seconds	20 seconds						
Passes for all ticket events (Jolly Park, Car Race, Lake Whelchel)	10	8	9	rv	8	2	1		
Peach Festival Shirts & Swag	29	29	3	*	39	*	29	*	*

Corporate Sponsorship Commitment Form

Please print all names legibly and exactly as they should appear in all publications.

Business Name:	(as it appears in print)			
Contact Name:				
Mailing address:				
City / State / Zip:	_ Phone:			
Type of contribution (please mark one):				
Cash/Check Sponsorship Dollar Amount: \$				
In-Kind Item(s) Donated:				
Please mark and return for benefits according to level.				
Sponsorships received before July 1, 2024, will be recognized according to levels. We are a 501(c) 6. Please enclose a check payable to The South Carolina Peach Festival. We thank you for your contribution.				
Signature of sponsor				
Please email the logo in jpg format for promotional use to $\underline{\text{tl}}$ or concerns, please contact Gayle White at 864-490-0133.	nesouthcarolinapeachfestival@yahoo.com. For questions			
Please sign the form and return it to:				
THE SOUTH CAROLINA PEACH FESTIVAL, INC.				
P.O. BOX 549				
GAFFNEY, SC 29342				
https://www.southcarolinapeachfest.com/(2024 Benefit For	rm)			
Parade Entry	多 3 入 			
Vendor Space				
Shirt Sizes & Qty: Small				
Medium	Carlin Talland			
Large	The state of the s			
X-Large	336 011 12			
XX-Large				
XXX-Large	STANEY, SOUTH CHIE			



Please select the benefits for the level you would like to participate in. Also, complete and return the appropriate forms for the respective benefits (2024 Benefit Form).

